

2023 Annual Report

And 2024 Updates



WhidbeyHealth
FOUNDATION

Advancing the
Quality & Access of Care
for our Whidbey Community

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SAMAR ARNY

Executive Director

WhidbeyHealth Foundation

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WHIDBEYHEALTH FOUNDATION **ANNUAL REPORT**

TABLE OF CONTENTS

2023 ANNUAL REPORT AND 2024 UPDATES

- Executive Director Message
- About WhidbeyHealth Foundation
- Our Vision & Mission
- 2023 Key Highlights
- 2023 Financial Analysis
- 2023 Program Disbursement
- 2023 Fundraising Campaigns & Events
- Our 2023 Donors, Supporters, Board, Team & Volunteers
- 2024 Key Highlights

APPENDIX

2023 Financial Reports | Financial Review



MESSAGE FROM THE EXECUTIVE DIRECTOR

YOUR BACKING, OUR IMPACT

Empowering the delivery of exceptional care serves as a lifeline not only to each patient but also extends its reach to our dedicated employees, our local businesses, and, ultimately, to the very essence of our community's quality of life.

TOGETHER, we are building a legacy of care, compassion, and empowerment that will resonate throughout our community for generations to come.

“

In 2023, your generosity made a significant impact. Your generous contributions facilitated the **acquisition of two ambulances valued at \$520,000**, significantly enhancing our ability to deliver critical emergency services.

Your support played a pivotal role in **securing over \$1.2M** for WhidbeyHealth, enabling us to **award 71 grants** directly benefiting patients, empowering medical professionals, and positively influencing the broader Whidbey community.

Your **commitment** has truly transformed lives and strengthened the fabric of healthcare in our community.

These notable achievements not only showcase the **trust** and support of our community but also underscore our **dedication** to expanding our impact and serving more individuals in need of vital healthcare services.

With your continued **partnership**, we are poised to reach even greater heights, extending our reach and **enriching the lives** of countless individuals who depend on us for essential healthcare services.

Thank you for being the **driving force** behind strengthening the healthcare in our community.

Thank you for investing in the well-being, quality of life, and economic vitality on Whidbey Island.

Samar Army

Executive Director



OUR FOUNDATION

ABOUT WHIDBEYHEALTH FOUNDATION

The WhidbeyHealth Foundation is an independent 501(c)3 nonprofit organization founded in 1981 with a gift from the Waterman Medical Foundation to improve patient care and their experience at WhidbeyHealth (Tax ID: 91-1147024).

For 43 years, the foundation has served as an advocate to improving the health and well-being of the community and as a financial resource to WhidbeyHealth by leveraging philanthropy.

At WhidbeyHealth Foundation, we are dedicated to pioneering sustainable rural healthcare solutions that enrich the quality of care on Whidbey Island.

Our goal is to advance patient care, empower healthcare professionals, strengthen the community's economic vitality, and secure access to high-quality healthcare for all. We achieve this through philanthropy, community advocacy, outreach, and innovative partnerships. We believe that by working together, we can create a healthier and more vibrant community.

WHIDBEYHEALTH SYSTEM

WhidbeyHealth System

- Critical Access Hospital
- Community Pharmacy
- 13 outpatient locations
- 3 EMS Stations
- 700+ staff | 70+ providers



Walk-In Care



Community Pharmacy



Advance Life Support (ALS)



Basic Life Support (BLS)

The graphical representation provided is not to scale and is for presentation purposes only.

- Full list of services: whidbeyhealth.org/services
- Precise location of services: whidbeyhealth.org/locations



OUR FOUNDATION



**Our
Value**

VISION & MISSION

Our **vision** is to pioneer sustainable rural healthcare solutions and enrich care quality for all on Whidbey Island.

Through philanthropy, community advocacy, outreach, and innovative partnerships, our **mission** is:

- 1 to advance patient care at WhidbeyHealth
- 2 empower our healthcare professionals
- 3 strengthen the community's economic vitality
- 4 secure resources & access to high-quality healthcare for all

OUR STRATEGIC POSITIONING

Our goals are centered around

- 1) our patients
- 2) our medical team
- 3) our community

Core elements guiding our vision

- a) empowering the voice of our community,
- b) creating a sense of ownership,
- c) and a sense of belonging

within our internal & external community—while cultivating cross-sector partnerships with local businesses, government, and individuals.

Our health care system on Whidbey serves as the backbone for economic vitality & quality of life on the Island.

If you close your eyes and imagine what life would be like on Whidbey without quality care, you would see a domino effect of negative impact on our local businesses and on the quality of life.

KEY HIGHLIGHTS

2023 | A YEAR OF UNWAVERING DEDICATION

In 2023, the Foundation was in full execution mode, diligently delivering on promises, proving results, and surpassing prior year's benchmarks. The accomplishments include a remarkable 70% growth in giving, a 69% increase in total revenue, and a notable 52% rise in new donors.

Awarded Grants
& Scholarships

71+



In 2023, the Foundation awarded over 71 grants and scholarships, making a profound impact across multiple areas. These funds directly benefited patients by supporting essential services, facilitated upgrades to medical equipment and facilities to enhance care quality, and empowered medical professionals through targeted resources and development opportunities. This comprehensive support underscores our dedication to advancing health and well-being within our community.

Allocated
Funds

\$1.2M



In 2023, the Foundation allocated over \$1.2 million to initiatives that greatly enhanced the quality and accessibility of healthcare on Whidbey Island. This investment underscores our commitment to advancing community health and ensuring residents receive essential medical services.

Growth
in Giving

70%



Achieved a remarkable 70% increase in growth, a testament to our proactive approach and dedication to addressing the evolving needs of our community. This significant growth highlights our commitment to continuously meet the needs of those we serve.

Acquired Two
Ambulances

\$520K



Exceeded our fundraising goal of \$520,000, successfully acquiring two new ambulances for our Whidbey community. This achievement significantly enhances our emergency medical services, ensuring quicker and more efficient responses to the community's urgent needs.

Diagnostic
Imaging Remodel

\$400K



In 2023, we allocated \$400,000 towards the remodel and upgrade of our diagnostic imaging facilities. This essential funding supported the renovation of spaces to accommodate new CT, X-ray, and fluoroscopy equipment, along with a critical update to our MRI/CT area.

13 Equipment for
Family Birthplace

\$130K



Successfully achieved our fundraising goal for the Family Birthplace campaign, raising over \$130,000 to acquire 13 critical life-saving pieces of equipment, significantly enhancing our facility's capabilities and impact.

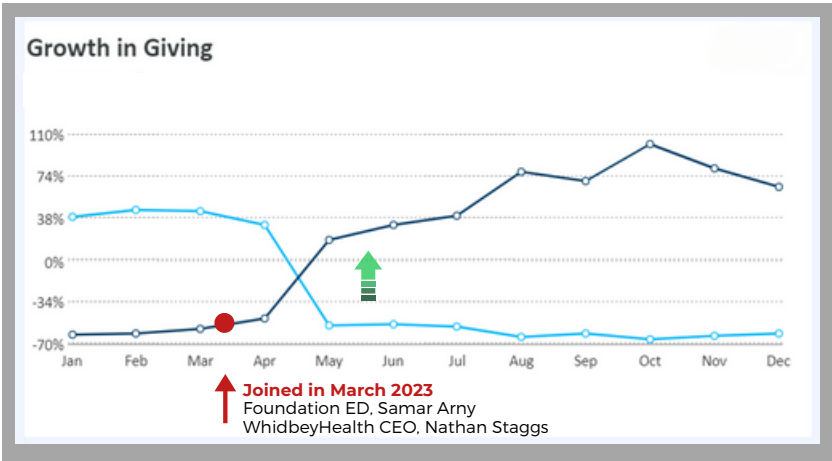
KEY HIGHLIGHTS

OVERALL GROWTH IN GIVING



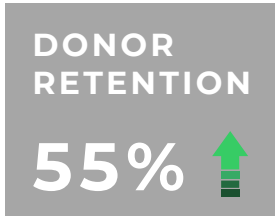
Numerical values rounded to the nearest whole number

The Foundation achieved a remarkable growth rate of 70% for the year 2023 compared to 2022.



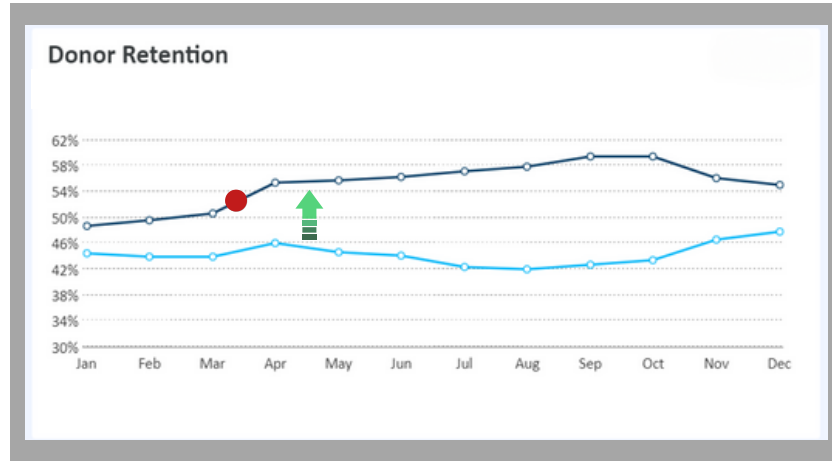
The Growth in Giving metric measures the percentage of growth or decline in fundraising dollars for 2023 vs. 2022.

DONOR RETENTION



Numerical values rounded to the nearest whole number

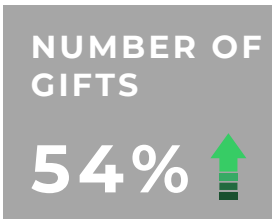
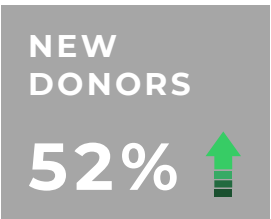
The Foundation achieved a donor retention rate of 55% in 2023, surpassing the industry average by a notable 20%.



The Donor Retention line graph displays the percent of donors who gave in 2023 and 2022 by month over 24 months

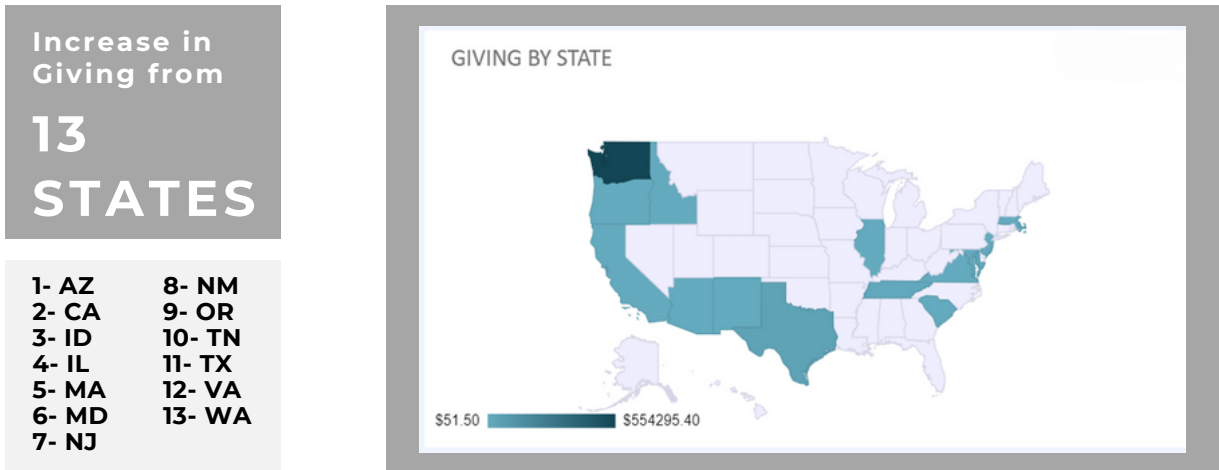


Source: Donor Perfect

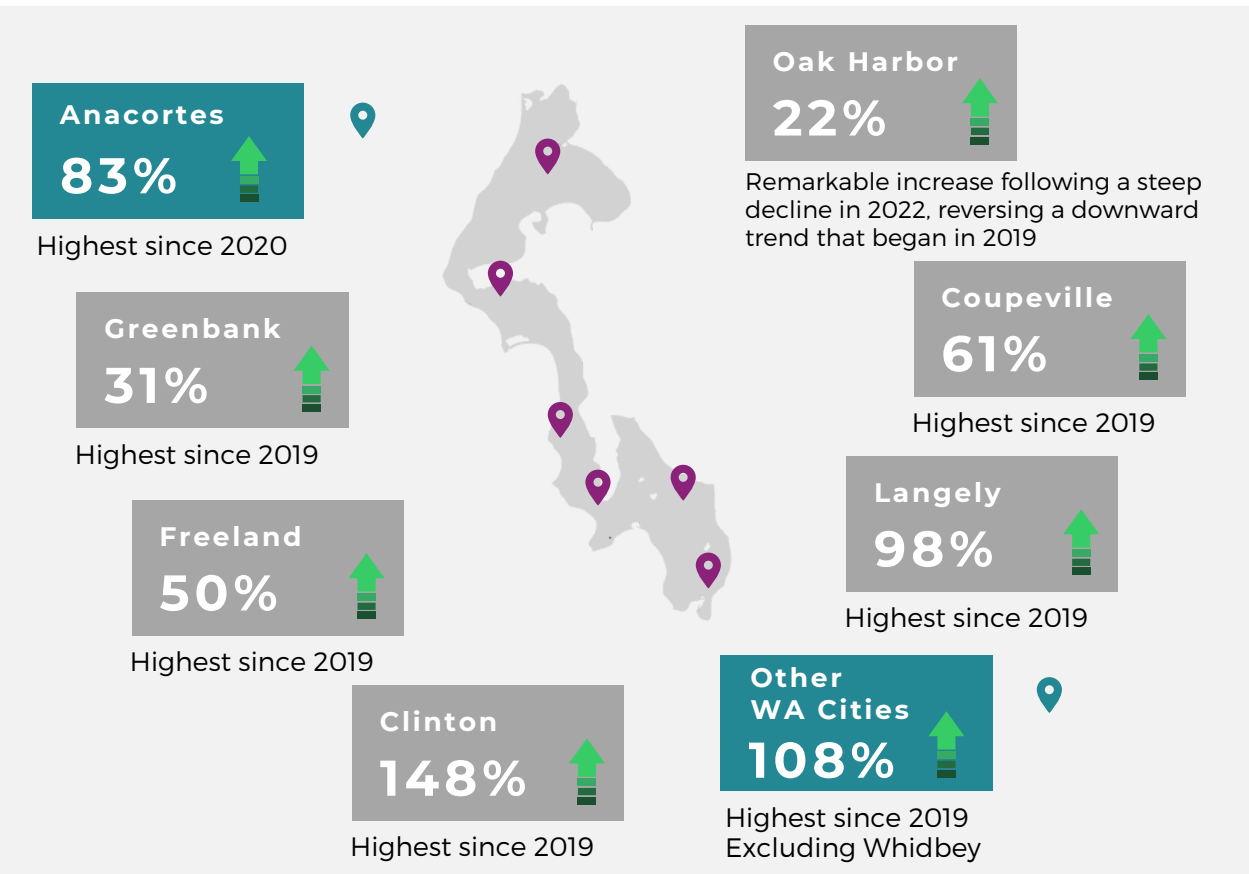


KEY HIGHLIGHTS

GIVING BY STATES



GROWTH IN GIVING BY THE WHIDBEY COMMUNITY & WA STATE



KEY HIGHLIGHTS

FINANCIAL ANALYSIS

Cash Analysis

The Foundation's cash balance decreased from \$1.7 million in 2022 to \$1.1 million in 2023. The decrease in cash is primarily attributed to **strategic investments** made in 2023. The Foundation allocated funds towards essential hospital equipment and infrastructure, including: Two New Ambulances and Diagnostic Imaging Remodel.

These investments represent a **deliberate and impactful use of resources** to advance the Foundation's core mission of supporting hospital needs. By investing in these critical areas, the Foundation demonstrates its commitment to enhancing healthcare services and supporting the hospital's operational efficiency.

Liability Analysis

The Foundation's liabilities have shown a significant decline, decreasing from \$75,937 in 2022 to \$21,605 in 2023. This reduction represents a decrease of \$54,332 and highlights a positive trend in the Foundation's financial management.

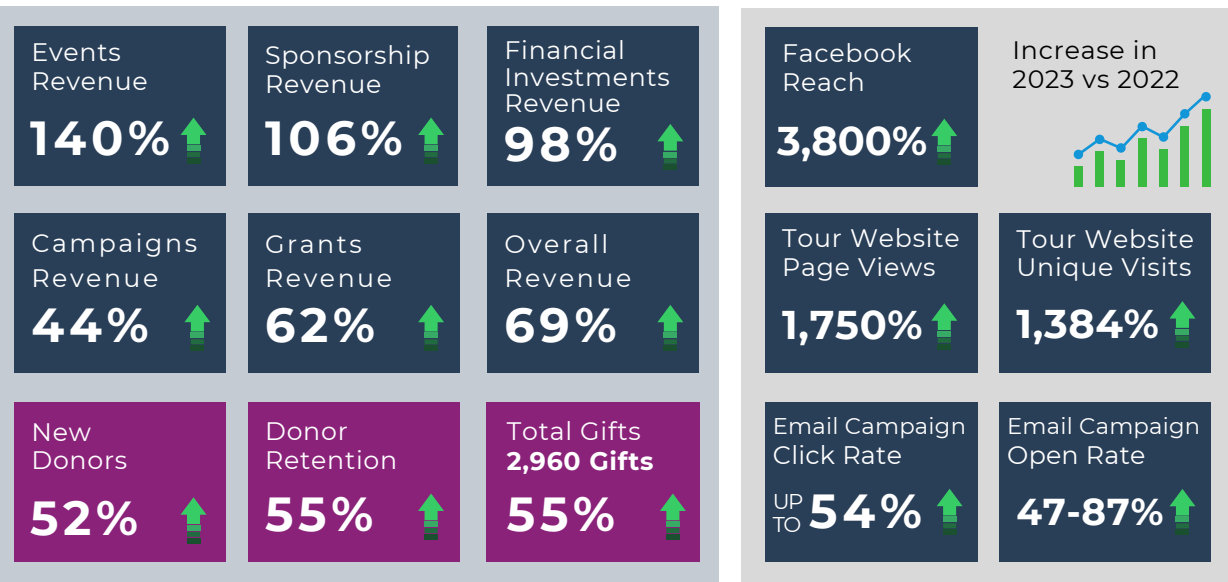
Low liability levels indicate a strong financial position and lower risk exposure. It indicates the Foundation's prudent financial management and operational effectiveness. This trend reflects the Foundation's successful efforts to minimize financial obligations, enhance creditworthiness, and increase financial flexibility.

Liquidity Analysis

The Foundation's liabilities have shown a significant decline. This reduction highlights a positive trend in the Foundation's financial management. The combination of low liability and large cash holdings drives **high current and cash ratios**, which demonstrate the **high levels of liquidity for the Foundation**.

Substantial Increase in Grants

A significant achievement is the **substantial increase in grants from \$532,187 to \$1.074 million**. These grants directly support the hospital's acquisition of essential medical equipment, reinforcing the foundation's impact on patient care.



KEY HIGHLIGHTS

FINANCIAL ANALYSIS

Fundraising Efficiency

A fundraising efficiency ratio of 2.3 is excellent and indicates that the Foundation is very effective in raising funds relative to its fundraising expenses.

This indicates robust fundraising practices, efficient use of resources, and a strong return on investment.

Fundraising Efficiency Ratio

2.3

For every \$1 spent on fundraising the Foundation raises \$2.30

01

HIGH RETURN ON INVESTMENT

A ratio of 2.3 indicates that the Foundation is achieving a **130% return on its fundraising expenditures**. This suggests the fundraising efforts are highly effective and efficient, **generating more than double** the amount spent on these activities.

EFFECTIVE USE OF RESOURCES

A ratio above 2.0 typically reflects very efficient fundraising operations. The Foundation is managing fundraising costs well and maximizing the revenue generated from those efforts.

02

03

STRONG FUNDRAISING PERFORMANCE

This high ratio demonstrates that our fundraising strategies are successful in converting expenditures into donations, suggesting **strong campaign execution and donor engagement**.

Program Efficiency

The Foundation's program efficiency ratio, measuring program service expenses against total expenses, remained relatively stable at 73% to 75%, indicating consistent allocation of resources towards core programs.

75%

of total expenses are used directly for its programs:
patient vouchers
scholarships
grants

This ratio is an important metric for assessing how effectively the Foundation is using its resources to achieve its mission.

STRONG FOCUS ON MISSION

A high program efficiency ratio of 75% indicates that a significant majority of the Foundation's expenses are dedicated to fulfilling its mission through programs and services. This suggests that the Foundation is **effectively using its resources to directly benefit the communities and causes it serves**.

OUR PROGRAMS

PROGRAM DISBURSEMENT

DISTRIBUTION OF FUNDS

Donors to WhidbeyHealth, be they individuals or organizations, may elect to have their gifts designated to one of two types of funds.

Restricted Funds

Have been designated by the donor for a specific purpose. These funds may be designated to support a given WhidbeyHealth department or a given cause. Examples include the purchase or upgrade of medical equipment or software, the provision of a medical service, remodel of an area of the WhidbeyHealth system facilities, or employee scholarships.

Unrestricted Funds

Have not been designated by the donor for a specific cause or fund, or have been designated "greatest need". The donor has assigned the distribution decision to the Foundation Board.

PROGRAM DISBURSEMENT SERVICES

In keeping with the WhidbeyHealth Foundation mission, Foundation funds are disbursed on formal request from entities within WhidbeyHealth in 4 ways:

1) Grants 2) Scholarships 3) Patient Vouchers 4) Capital Projects



OUR PROGRAMS

2023 GRANTS FOR ENHANCED PATIENT CARE MEDICAL EQUIPMENT & CAPITAL PROJECTS

71+

**EMPOWERING CARE: OVER
71 GRANTS AWARDED IN 2023**

In 2023, we proudly awarded more than 71 grants to enhance the care and support provided by our medical teams. This year also marked the significant acquisition of two new ambulances valued at \$520,000 and a \$400,000 Diagnostic Imaging Remodel to accommodate advanced MRI and CT technology.

Among the diverse range of grants awarded were vital pieces of equipment like Augmentative and Alternative Communication tools for therapists, AEDs for EMS teams, and a temporary pacemaker for the Emergency Department. We also funded wound care task chairs, birthplace delivery case carts, height-adjustable bassinets, and a newborn jaundice meter.

The Woman's Care unit benefited from new Non-Stress Test equipment, while our surgical operations received a crucial upgrade with a new medical air system to ensure the highest standards of care. Additionally, we supported infection prevention with a mobile ante room, rapid infusers, and various patient care resources.

In addition to these equipment grants, we also awarded scholarships to support the ongoing education and professional development of our nursing and medical staff, further enhancing the quality of care provided to our community. Patient vouchers were also distributed, offering financial assistance to those in need.

Together, these grants empower our dedicated teams to deliver exceptional care across all services, reflecting our ongoing commitment to advancing healthcare excellence.

Some of the medical equipment, resources, and projects funded by the Foundation in 2023 include:

- Wound Care Task chairs | MAC Wound Care
- Non-Stress Test Equipment (NST) | Woman's Care
- Augmentative and alternative communication equipment | Occupational Therapist/Speech Therapist
- Philips HeartStart FRx AEDs | EMS
- Temporary Pacemaker for patients with bradycardia | Emergency Department
- Hospice mural paint and supplies in memory of hospice patients | Bereavement, Hospice
- Birthplace Delivery Case Carts | Family Birthplace
- Height Adjustable Bassinets | Family Birthplace
- Newborn Jaundice Meter | Family Birthplace
- Medical Surgical Operational Air | Ancillary Services
- ER Ring Cutter | Emergency Department
- Mobile Ante Room | Infection Prevention
- Rapid Infuser | Emergency Room / Surgery .
- Vial of Life Materials | EMS
- Main Lobby Piano Tuning
- Home Health items to Patients | Hospice
- Patient Vouchers
- Books and resources for medical professionals
- Ambulance Grant | EMS
- SAIL Program | EMS

OUR PROGRAMS

2023 GRANTS FOR ENHANCED PATIENT CARE MEDICAL EQUIPMENT & CAPITAL PROJECTS

\$400,000

DIAGNOSTIC IMAGING REMODEL: REPLACING EQUIPMENT AND UPDATING FACILITIES

In 2023, the Foundation allocated \$400,000 for a crucial Diagnostic Imaging Remodel, which involves a comprehensive renovation of the CT-RAD, X-Ray, and Fluoro suites. This significant investment addresses the pressing need to replace outdated equipment and update facilities to meet current safety and operational standards.

The remodel intended to accommodate the installation of new CT, X-Ray, and Fluoro equipment, replacing obsolete systems that have been out of use. The upgrade will enhance diagnostic capabilities, allowing for more accurate and timely patient diagnoses.

Additionally, the renovation includes essential safety improvements, such as the installation of lead-lined oversized doors and a new fire alarm system with strobes, smoke alarms, and annunciators. By modernizing the imaging space and its mechanical systems, this project will ensure the efficient operation of cutting-edge diagnostic tools, ultimately benefiting patient care and expanding service offerings.

*Thank
you!*

We extend our heartfelt gratitude to the Waterman Medical Foundation, led by Debra Waterman, for their generous funding of the Diagnostic Imaging Remodel project. Your support has been instrumental in advancing our diagnostic capabilities, ensuring that we can continue to provide top-quality care to our patients. This significant investment not only enhances our imaging technology but also ensures the safety and efficiency of our facilities. Thank you for your unwavering commitment and for making such a meaningful difference in our community's health and well-being.

\$28,000

MEDICAL AIR SYSTEM UPGRADE: ENHANCING SURGICAL & STERILIZATION STANDARDS

The Foundation allocated \$28,000 to upgrade the Medical Surgical Operational Air system for ancillary services. This enhancement included the installation of a new medical air system for operating room equipment, as well as the addition of a scope cleaner, scope dryer, and instrument washer. The previous air supply did not meet the required code for air quality, which could impact the safety and effectiveness of surgical procedures. This upgrade ensures compliance with current standards, benefiting all surgical patients and Central Sterilization staff by providing a safer and more efficient environment.



OUR PROGRAMS

2023 GRANTS FOR ENHANCED PATIENT CARE MEDICAL EQUIPMENT & CAPITAL PROJECTS

\$42,500

RAPID INFUSER FOR EMERGENCY ROOM AND SURGERY: ENHANCING CRITICAL CARE WITH ADVANCED TECHNOLOGY

In 2023, we allocated \$42,500 to acquire a Belmont Rapid Infuser for our Emergency Room and Surgery departments, funded by proceeds from our golf tournament fundraiser. This critical piece of equipment replaces a rapid infuser that was retired last year. The Belmont Rapid Infuser is designed to administer blood and fluids at an accelerated rate, essential for managing severe blood loss and hypovolemia, conditions that can lead to cardiac arrest or serious organ damage and potentially death.

The rapid infuser plays a pivotal role during trauma or serious injury situations where rapid fluid replacement is necessary. It delivers fluids and blood efficiently without compromising red blood cells or causing hemolysis, significantly enhancing patient outcomes in emergencies. By improving our ability to address life-threatening fluid deficits swiftly, this advanced technology helps prevent additional bodily or organ injury and supports successful recovery in critical situations.

*Thank
you!*

We extend our heartfelt thanks to the Useless Bay Golf and Country Club Members for their generous support at the 3rd Annual Golf, Auction, & Dinner. Your contributions enabled us to acquire a Belmont Rapid Infuser in our Emergency Room and Surgery departments. Your commitment directly enhances our ability to provide life-saving care and improves patient outcomes during critical situations. We deeply appreciate your continued support.

\$10,000

MOBILE ANTE ROOM FOR INFECTION PREVENTION

We proudly funded the acquisition of a Mobile Ante Room for infection prevention, investing \$10,000 in this essential tool. The Mobile Ante Room is a state-of-the-art temporary isolation unit designed to effectively manage and contain infectious disease surges. Its advanced containment features ensure that patients with infectious diseases can be isolated safely, preventing the spread of contaminants and protecting both patients and healthcare staff. The unit's mobility allows for flexible deployment across different areas of the facility, providing a rapid response to infection control needs.

By enhancing our ability to manage outbreaks and ensuring compliance with stringent infection control standards, this investment underscores our commitment to safeguarding public health and supporting our medical teams in their critical work.



OUR PROGRAMS

2023 GRANTS FOR ENHANCED PATIENT CARE MEDICAL EQUIPMENT & CAPITAL PROJECTS

\$18,400

2023 SAIL PROGRAM: IMPACT AND ACHIEVEMENTS

In 2023, the Stay Active and Independent for Life (SAIL) program made significant strides in promoting the health and well-being of older adults across Island County, **thanks to the collaborative efforts with the Island County Senior Falls Prevention Coalition (ICSFPC).** With total contributions amounting to \$18,400, the program focused on raising awareness about the serious issue of falls among older adults and implementing successful prevention strategies to reduce fall-related injuries.

Through this partnership, WhidbeyHealth Foundation played a crucial role in coordinating outreach, educational resources, and local health campaigns aimed at preventing falls. The Foundation's involvement in ICSFPC's planning and communication efforts ensured that senior falls risk assessments and prevention activities were effectively implemented across the county.

The program also benefited from the Foundation's ability to secure and manage funding, allowing for the continued delivery of SAIL classes, which have proven to be invaluable in helping older adults maintain their balance, strength, and independence. The positive results experienced by the program's participants underscore the importance of these efforts in enhancing community wellness.

As the SAIL program continues to grow, the collaboration between WhidbeyHealth Foundation, ICSFPC, and community partners remains a cornerstone of its success, ensuring that older adults in Island County receive the support they need to stay active, healthy, and safe.

*Thank
you!*

We extend our gratitude to Island County for their generous funding and unwavering support of the SAIL program. Your partnership has been instrumental in our shared mission to improve the health and safety of older adults in our community. Thank you for being a vital part of this impactful initiative.



OUR PROGRAMS

EMPOWERING EXCELLENCE | SCHOLARSHIP PROGRAM

CONFERENCES | WORKSHOPS | CERTIFICATIONS | MEMBERSHIPS

In 2023, we awarded scholarships that empowered our medical team through various opportunities, including:

- **Conferences:** Access to cutting-edge knowledge and networking.
- **Workshops:** Practical skill enhancement and professional development.
- **Certifications:** Advanced credentials to elevate expertise and care standards.
- **Memberships:** Inclusion in professional organizations for ongoing learning and collaboration.



TRANSFORMING CARE: THE IMPACT OF CERTIFIED LACTATION COUNSELORS

Lactation Certification for Birthplace Nursing

In 2023, we dedicated approximately \$4,000 to certify our Birthplace Nursing team as Certified Lactation Counselors (CLCs). This investment enabled five nurses to undergo rigorous training through the nationally accredited ALPP program, ensuring they are fully equipped to provide expert, round-the-clock support to breastfeeding families at WhidbeyHealth.

"Over 90% of families who choose to give birth at WhidbeyHealth intend to breastfeed their newborns. Having qualified, expert lactation nurses available makes a significant difference for over 300 families each year," shared Tabitha Sierra, Family Birthplace Manager at WhidbeyHealth.

Tabitha emphasized that with this specialized support, mothers are more likely to breastfeed comfortably, reducing the risk of infection or injury, while newborns are more likely to gain the necessary weight to thrive.

We will be better able to recognize early physical challenges such as tongue or lip ties, that can be addressed and treated immediately to help the newborn and the mother continue breastfeeding successfully.

Given the limited and often costly resources available in the community post-discharge, providing this expert lactation care both before and after patients leave the hospital is crucial. By offering this service, we are not only enhancing the breastfeeding experience but also ensuring that every family has the best possible start on their journey.

EXAMPLES

of Scholarships Awarded in 2023



- APIC Conference 2023 | Infection Prevention
- Hospice Manager Development Program by the National Hospice & Palliative Care Organization
- Annual Assembly of Hospice & Palliative Care
- WSHPCO Intensive Regulatory Conference
- ICD 10 coding education | Hospice
- NHPCO: Managing with an Eye on Finances
- Hospice Compliance Program Compliance
- Hospice Bereavement Professional Compliance
- 2023 Polly Harpole Guild Scholarship to the selected Skagit Valley College Students
- Books and resources
- Training for Hospice Chaplain
- Three-day hospice volunteer core training
- WA State Hospice & Palliative Care Org Renewal
- National Hospice & Palliative Care Org Renewal
- Lactation Certification for Birthplace Nursing
- Hospice Conditions of Participation Education
- WA State Hospice Fall Conference
- Hospice Continuing Ed & Grief Certificate
- Reflection retreat for oncology team | MAC

OUR PROGRAMS

EMPOWERING EXCELLENCE | SCHOLARSHIP PROGRAM

CONFERENCES | WORKSHOPS | CERTIFICATION | MEMBERSHIPS



ADVANCING INFECTION PREVENTION: A SCHOLARSHIP IMPACT STORY

**Association for Professionals
Infection Control and Epidemiology Conference**

This year, we proudly awarded a scholarship to our Infection Preventionist, Colleen Klamm, who has dedicated over 20 years to WhidbeyHealth, to attend the APIC (Association for Professionals in Infection Control and Epidemiology) conference, a distinguished provider of continuing education accredited by the American Nurses Credentialing Center. Colleen returned with fresh insights, confirming that **"WhidbeyHealth is on track with preventing healthcare-associated infections (HAIs), utilizing the most current processes, and integrating the latest products."**

The conference offered 11 tracks of education, from Antimicrobial Stewardship to Emergency Preparedness, all vital for maintaining our Culture of Safety. Colleen didn't just attend—she dove in, exploring the latest in high-level disinfection and facility improvements, recommending upgrades like the Trophon 2 system for ultrasound probes and mobile HEPA Ante Rooms for renovation projects. "Upgrading our Trophon units will ensure accuracy and compliance, making a significant difference in patient care," she noted.

Colleen also emphasized the importance of innovation in infection control, suggesting the adoption of Nozin, a nasal sanitizer that has proven effective against MRSA carriers. She highlighted the need for advanced tools like Immuware to streamline employee health records, a move that will enhance both data access and compliance.

Reflecting on her experience, Colleen said, "The best way to communicate with vendors and maintain a good relationship is to meet in person. The relationships I've built have enabled us to reduce costs, and even secure products at no cost during our toughest financial year." Armed with 27.33 CEUs and a wealth of new knowledge, Colleen's recommendations are set to advance our infection prevention strategies, ensuring that WhidbeyHealth continues to lead in patient safety and care.

FROM VENEZUELA TO WHIDBEYHEALTH: A JOURNEY OF PERSEVERANCE & DREAMS

Empowering Dreams, One Book at a Time

Luz Hancock's story is one of resilience, determination, and an unwavering commitment to making a difference. An immigrant from Venezuela, Luz arrived in the United States five years ago, facing the dual challenges of navigating a new country and language while dreaming of a better life for her children. **"I have faced many challenges as an immigrant, but I am deeply motivated to inspire my kids and other immigrant women to work hard for their dreams,"** she shares. Luz's passion for caregiving and her desire to give back to her new community led her to pursue a career in nursing.

"When I started researching college education, I faced the reality that this was impossible," Luz recalls. With incredible perseverance, Luz balanced the demands of being a mother, holding down a job, and improving her language skills, all while working towards her dream. **"I worked hard to be in college and, simultaneously, to be a mom and have a job,"** she explains. Luz began her journey in healthcare as a Home Care Aide (HCA), then earned her Certified Nursing Assistant (CNA) certification, steadily building her skills and experience in a nursing home. Now, Luz is a student in the nursing program at Skagit Valley College to become a registered nurse.

"My time working here at WhidbeyHealth has been life-changing, and it has been a privilege to work in such an amazing environment," says Luz.

The scholarship she received from the WhidbeyHealth Foundation for essential textbooks, like "Developing Clinical Judgment for Practical/Vocational Nursing," is a crucial stepping stone on her path to success. Luz's journey is an inspiring testament to the power of perseverance and the importance of community support in helping individuals achieve their dreams.

OUR PROGRAMS

COMMUNITY SUPPORT EVENTS

EVENTS WE FUNDED SUPPORTING OUR COMMUNITY AND DEPARTMENTS

In 2023, we extended our support beyond direct patient care by funding several key events that brought our community together and reinforced our commitment to the wellbeing of both patients and staff across various departments.

Each of these events reflects our deep commitment to fostering a supportive and inclusive environment for our patients, volunteers, and staff. By funding these gatherings, we not only strengthened our community but also reinforced the values of compassion, excellence, and collaboration that guide our work every day.

HOPE GROWS HERE EVENT FOR WHIDBEY CANCER SURVIVORS MAC UNIT AND FOUNDATION

We proudly sponsored the "Hope Grows Here" event, a heartfelt celebration for Whidbey Island cancer survivors. Organized in collaboration with the MAC Unit and the Foundation, this event provided a space for survivors to connect, share their stories, and find strength in the community. It was a powerful reminder that hope and healing flourish when we stand together.

FAMILY BIRTHPLACE OPEN HOUSE FAMILY BIRTHPLACE AND FOUNDATION

The Family Birthplace Open House was an opportunity for our community to explore the newly upgraded facilities designed to support mothers and newborns. Attendees toured the updated delivery rooms, met with our dedicated staff, and learned about the advanced care we provide. This event highlighted our ongoing commitment to offering the highest quality maternal and infant care in a welcoming environment.

VOLUNTEER APPRECIATION EVENT | HOSPICE VOLUNTEERS HOSPICE CARE

Our Hospice Volunteers are the heart of our hospice care services, providing compassionate support to patients and families during difficult times. To honor their invaluable contributions, we funded a Volunteer Appreciation Event, celebrating their dedication and tireless efforts. This event served as a meaningful way to show our gratitude and recognize the profound impact they have on the lives of those they serve.

VOLUNTEER CORE TRAINING LUNCH HOSPICE CARE

Recognizing the importance of continuous education and training for our volunteers, we sponsored a Volunteer Core Training Lunch. This event provided a forum for volunteers to enhance their skills, share experiences, and build camaraderie, ensuring they are well-prepared to offer the best possible care and support in their roles.



FUNDRAISING CAMPAIGNS & EVENTS

FUNDRAISING CAMPAIGNS & EVENTS

THE HEARTBEAT OF OUR MISSION

- Ambulance Campaign
- Safeguarding Life's First Moments Campaign
- 2023 Stayin' Alive Gala
- 21st Tour de Whidbey
- 3rd Annual WhidbeyHealth Golf, Dinner & Auction



FUNDRAISING CAMPAIGNS & EVENTS

\$520,000

ENHANCING EMERGENCY RESPONSE TWO NEW AMBULANCES FUNDED

We are proud to report the successful completion of our Ambulance Campaign, which led to the acquisition of two brand-new ambulances that are now actively serving our community. These state-of-the-art vehicles were purchased **thanks to the generous support of our donors** and are equipped with the latest medical technology, ensuring that our emergency response teams can deliver critical care promptly and efficiently.

These new ambulances significantly enhance our ability to respond to emergencies, providing faster and more reliable transport for patients in need. They are equipped to handle a wide range of medical situations, from trauma and cardiac events to other life-threatening conditions, ensuring that every patient receives the best possible care during transport.

By investing in these ambulances, we have strengthened our community's emergency response infrastructure, ensuring that our medical teams are better prepared to save lives and improve patient outcomes.

Total Transports 5,856

Calls by Location in 1 Year
01/01/2023 to 12/31/2023

9,849 911 Calls

5,473 911 Calls

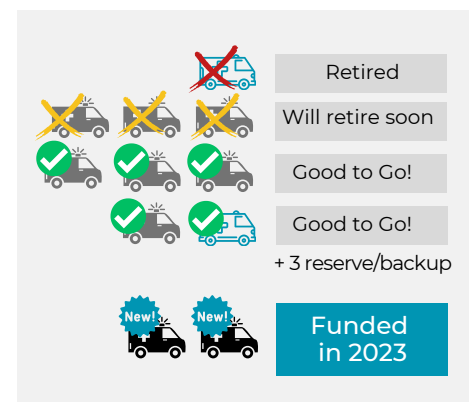
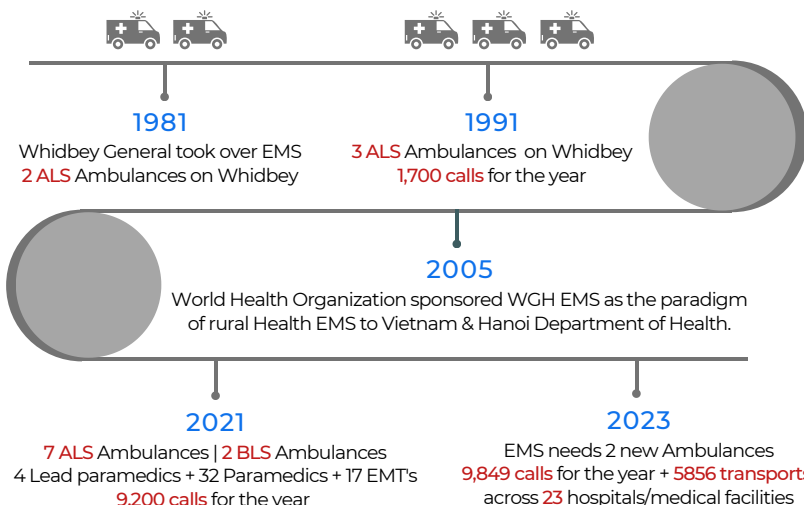
2,132 911 Calls

2,244 911 Calls

Whidbey Island 60 Miles Long

Thank
you!

We are deeply grateful to all who contributed to this vital initiative, as your support directly impacts the health and safety of our community.



FUNDRAISING CAMPAIGNS & EVENTS

\$130,000

**MISSION ACCOMPLISHED: SAFEGUARDING LIFE'S
FIRST MOMENTS WITH 13 NEW PIECES OF EQUIPMENT**



We are thrilled to announce the successful completion of our Family Birthplace Campaign, through which we raised over \$130,000 to acquire 13 essential pieces of life-saving equipment. This campaign enabled us to fund crucial items, including a Nursery Cardiac Monitor, two Newborn Isolates, a Jaundice Bilirubin Light, four Labor Beds, four Dual Arm Workstations, and an Infant Otoscope.

Your generous contributions have significantly enhanced our capabilities in providing top-notch care to newborns and expectant mothers. Thank you.

**NURSERY CARDIAC
MONITOR (1)**
\$13,500

**NEWBORN
ISOLETTE (2)**
\$38,420

**JAUNDICE
BILIRUBIN LIGHT (1)**
\$5,759

**LINET AVE 2
LABOR BED (4)**
\$69,740

**DUAL ARM
WORKSTATIONS (4)**
\$8,630

**INFANT
OTOSCOPE (1)**
\$1,650

**= 13 Life-saving
pieces of equipment**

*Thank
you!*

We are deeply grateful for the invaluable support of the **Waterman Medical Foundation, whose \$36,400 donation** served as a cornerstone of this campaign's success.

Additionally, the **Polly Harpole Hospital Guild and the Gift Shop at WhidbeyHealth** generously offered to **match all donations up to \$26,700**, effectively doubling the impact of contributions.

We extend our heartfelt thanks **to all our donors** and supporters. Your investment directly supports the well-being of our community and advances the future of healthcare.

FUNDRAISING CAMPAIGNS & EVENTS



2023 STAYIN' ALIVE GALA

A RECORD-BREAKING SUCCESS

The Stayin' Alive Gala exceeded expectations, setting new records thanks to your incredible support and generosity. **Together, we achieved two critical goals: securing funding for two new ambulances and fostering a strong sense of community around a shared mission.**

Stayin' Alive Gala Analytics

- 40% increase in revenue from donations
- 37% increase in number of guests
- 35% increase in revenue from ticket sales
- 23% increase in revenue (with in-kind*)
- 15% increase in revenue (without in-kind*)
- 2% increase in sponsorship including in-kind

We raised a total of \$174,000 (\$163K without in-kind). This remarkable effort helped us reach our overall goal of \$520,000, ensuring WhidbeyHealth EMS is fully equipped with the new ambulances.

These outstanding results were possible because of you—our dedicated community. Thank you for believing in this vital cause and for joining us in making a tangible difference. Your contributions and participation are deeply valued and appreciated.

FUNDRAISING CAMPAIGNS & EVENTS

2023 STAYIN' ALIVE GALA



“ Next to creating a life
the finest thing a man can do is save one.

Abraham
Lincoln

Thank you for contributing to a cause that saves lives!



FUNDRAISING CAMPAIGNS & EVENTS

**Tour de
Whidbey**
August 19th,
2023



21ST TOUR DE WHIDBEY

A RECORD-BREAKING SUCCESS

In 2023, the 21st Tour de Whidbey achieved record-breaking success, generating \$103,000 in revenue with in-kind contributions and \$98,000 without in-kind. This remarkable accomplishment underscores the event's growing impact and its vital role in supporting health needs on Whidbey Island. Over 600 cyclists from 18 states, Canada, and 71 Washington towns flocked to Whidbey Island, drawn by its stunning vistas and the chance to support a great cause.

Tour de Whidbey Analytics

- 40% increase in revenue
- 33% increase in revenue (without in-kind)
- 36% increase in net profit
- 27% increase in participants
- 31% increase in registration income
- 25% increase in sponsors
- 211% increase in merchandise income
- 22% increase in revenue from sponsorships
- 44% increase sponsorship in-kind

Throughout 21 years, proceeds raised by Tour de Whidbey went directly to support the highest priority needs of surgical and diagnostic equipment, improve facilities, and award scholarships to the medical team at WhidbeyHealth Hospital.

This beloved event not only funds vital healthcare needs, but also boosts local tourism and unites our community. Participants of all ages and backgrounds come together to enjoy the ride, support healthcare, and celebrate the island's natural beauty. With hundreds of volunteers ensuring its success, the Tour de Whidbey continues to be a powerful force for health, inclusivity, and community spirit.

FUNDRAISING CAMPAIGNS & EVENTS

21ST TOUR DE WHIDBEY

This community fundraiser promotes tourism and economic vitality on our rural and remote island.

Participants stay in our local hotels, eat in our local restaurants, shop at Whidbey’s boutique shops, and enjoy a mini vacation. Moreover, it promotes health by encouraging the fun aspects of physical fitness.

PARTICIPATION FROM 18 STATES & CANADA

AB	FL	NE	TX
AK	GA	NJ	UT
AZ	ID	NM	WA
CA	IL	OR	
CO	MO	TN	

WA STATE PARTICIPATION 71 CITIES & COUNTIES

Anacortes	Duvall	Lake Forest Park	North Bend	Sequim
Arlington	East Wenatchee	Lake Stevens	Oak Harbor	Shoreline
Auburn	Edgewood	Lake Tapps	Ocean Shores	Silverdale
Bainbridge Island	Edmonds	Lakewood	Olalla	Snohomish
Belfair	Everett	Langley	Olympia	Snoqualmie
Bellevue	Federal way	Lewis McChord	Othello	Spokane
Bellingham	Ferndale	Lynden	Port Angeles	Stanwood
Blain	Fircrest	Lynnwood	Port Ludlow	Steilacoom
Bonney Lake	Freeland	Marblemount	Port Orchard	Sumner
Bothell	Friday Harbor	Marysville	Port Townsend	Tacoma
Bremerton	Gig Harbor	Medina	Poulsbo	Tukwila
Burien	Granite Falls	Mercer Island	Puyallup	Tumwater
Brinnon	Greenbank	Mill Creek	Redmond	Vancouver
Camano Island	Hansville	Morton	Renton	Wenatchee
Chelan	Issaquah	Mount Vernon	Richland	Woodinville
Cle Elum	Kenmore	Mountlake Terrace	Sammamish	Yakima
Clinton	Kent	Moxee	Seahurst	
Coupeville	Kirkland	Mukilteo	Seatac	
Covington	Lacey	Newcastle	Seattle	
Dupond	La Conner	Normandy Park	Sedro Woolley	



FUNDRAISING CAMPAIGNS & EVENTS

21ST TOUR DE WHIDBEY

Tour de Whidbey breaks diversity barriers, promotes an inclusive culture, and brings the community from the north, central, and south Whidbey together around a unified mission.

In 2023, our youngest participant was one year old, and our oldest rider was 83 years old.
The diversity and inclusion of all ages and backgrounds in one event promoting health, outdoors, and fun times are remarkable attributes of this fundraiser.

Hundreds of volunteers sign up annually from all over the island in this friend-raiser to coordinate logistics across the 6 bike routes or to help at the 10 fully stocked break stations.

PARTICIPATION 6 ROUTES

Participation Increase Per Each Route	
By Route	2023
1: Power 162 Mile	5%
2: Century 100 Mile	19%
3: Metric Century 67 Mile	16%
4: Half Century 50 Mile	26%
5: Metric Century half 33 Mile	24%
6: Family Friendly 10 Mile	10%

AGE DIVERSITY 6 GENERATIONS

Youngest participant 1 year old & Oldest participant 83 years old	
By Age Group	2023
Under 18 increased by	155%
19 to 44 increased by	5%
45 to 64 increased by	18%
65+ increased by	61%



FUNDRAISING CAMPAIGNS & EVENTS



USELESS BAY
GOLF & COUNTRY CLUB

3rd Annual WhidbeyHealth
Golf, Dinner & Auction

23 August, 2023



WhidbeyHealth
FOUNDATION

3RD ANNUAL WHIDBEYHEALTH GOLF, DINNER & AUCTION

A RECORD-BREAKING SUCCESS

In 2023, the 3rd Annual WhidbeyHealth Golf, Dinner & Auction at Useless Bay Golf & Country Club delivered outstanding results, **achieving a 58% increase in revenue with in-kind contributions, totaling \$121,546, and a 46% increase without in-kind, reaching \$80,120.** This incredible growth reflects the generosity and commitment of our community to supporting WhidbeyHealth's Emergency Department and Emergency Medical Services.

3rd Annual WhidbeyHealth Golf, Dinner & Auction Analytics

- 58% increase in revenue (with In-Kind)
- 46% increase in revenue (without In-Kind)
- 85% increase in revenue from auctions
- 57% increase in net profit
- 18% Increase in registration revenue

Hosted at the beautiful Useless Bay Golf & Country Club, the event drew members and guests for a day of golf, an evening auction, and dinner—all aimed at funding critical life-saving equipment for our hospital. **Thanks to the collective efforts and contributions of participants,** we successfully raised funds for a rapid infuser for the Emergency Department and portable ventilators for our Paramedic ambulances, essential tools that enhance our response to emergencies on the island.

FUNDRAISING CAMPAIGNS & EVENTS

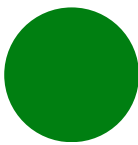
3RD ANNUAL WHIDBEYHEALTH GOLF, DINNER & AUCTION

The event's success not only underscores the power of community but also highlights the vital role Useless Bay Golf & Country Club members play in advancing healthcare on Whidbey Island.

*Thank
you!*

We are deeply grateful to the members of Useless Bay Golf & Country Club for their unwavering support and dedication in organizing the 3rd Annual WhidbeyHealth Golf, Dinner & Auction. Their efforts have had a profound impact on our ability to provide life-saving care to the Whidbey Island community.

Thanks to their commitment, the 2023 event achieved record-breaking success, raising essential funds for the Emergency Department and Emergency Medical Services. The generosity and hard work of UBG&CC members have not only strengthened our healthcare services but also reinforced the spirit of community that makes Whidbey Island so special. Their tremendous impact is felt by every patient who benefits from the enhanced care made possible by their contributions.



OUR COMMUNITY

CELEBRATING OUR 2023 DONORS, PARTNERS VOLUNTEERS, BOARD & TEAM

THE HEARTBEAT OF OUR MISSION

We extend our deepest gratitude to every individual, organization, nonprofit, government entity, foundation, and in-kind contributor who generously supported us in 2023.

Your commitment and kindness have fueled our mission, enabling us to make a profound impact on the community we serve. A heartfelt thank you also goes out to our dedicated volunteers, board members, and team, whose tireless efforts and leadership have been instrumental in our success.

Each contribution, whether large or small, has acted as a beacon of hope, propelling us forward and encouraging others to engage in our mission. Your support not only sustains our efforts but also inspires a collective spirit of generosity and community.

Together, with support of our donors, the dedication of our volunteers, the guidance of our board, and the hard work of our team, we are creating positive change and fostering a healthier, more connected community.



2023 INDIVIDUAL DONORS

A

- Adam Fraser
- Adriane Fain
- Al Everett
- Aleshia and Eric Mitten
- Alice and Robert Miller
- Alisha Huffman
- Allison Reines
- Alyssa Sharkey
- Alyssa Sturm
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- Amanda Goodwin
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- Annette Marie
- Anny Bustos
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B

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- James Edris
- Jami and Michael Christen



2023 INDIVIDUAL DONORS

J

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- Janice Hayes
- Jasmine Blankman
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- Kiley Tchang
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M

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2023 INDIVIDUAL DONORS

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R

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W

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- Wylie Vracin

Y

- Yayoi Pearson

Z

- Zaneita Williams



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- Amerigroup
- Anesthesia Associates Northwest
- City of Oak Harbor
- Corebridge Financial
- Coupeville Historic Waterfront Association
- Coupeville Inn
- Coupeville School District
- Embrace Whidbey and Camano Islands
- First Command
- HealthTech
- Island County Public Health
- Island Thrift
- Life Flight Network
- Marketing X Group, LLC dba Ashley's Design
- Parker, Smith & Feek, Inc
- Porter Whidbey Insurance
- Puget Sound Energy
- Regency Coupeville
- Right Systems Inc.
- Scatchet Head Community Club
- Skagit Radiology
- Soroptimist International Oak Harbor
- Town of Coupeville
- Trinity Lutheran Church
- Tulalip Tribe
- Useless Bay Golf & Country Club
- Waterman Medical Foundation
- Whidbey Community Foundation
- Whidbey Island Bank | Heritage Bank
- Whidbey Telecom
- WhidbeyHealth Medical Staff
- XTO Energy Inc

2023 IN-KIND SUPPORTERS

- Aaron Alhadeff
- Andrew Ellis
- Bayview Garden - Maureen Murphy
- Ben Bridge Jewelry
- Bruce Porter & Sharon Vaughn
- Budd Gould
- Captain Whidbey Inn
- Chad Pilkington
- Chocolate Flower Farm
- Christon Skinner and Tara Hizon
- Craig Price
- Dancing Fish Vineyards
- Dave Boivin
- Debra Drake
- Diane Divelbess
- Dr. Zina Hajduczuk
- Eddie Mulcahy
- Eric Anderson
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- Martin Robbins
- Masimo
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- Mike Christen
- Mike Wise
- Molly McPhearson
- Music for the Eyes
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- Puget Sound Energy
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- Khalil Akl
- Scott Fraser
- Scott Phillips
- Seaside Spa - Aaron Wiley
- Seattle Seahawks Charitable Donations
- Stowell, Conroy, Tseklenis Families
- Terica Ginther
- Deception Pass Whale Watching Tours
- The Shop at WhidbeyHealth
- Total Wine
- WhidbeyHealth
- Wildly Beloved Foods and Aurora Echo
- WIMHF - Schooner Suva
- Winfield designs



OUR BOARD OF DIRECTORS

MEET OUR CURRENT BOARD | AUGUST 2, 2024



PRESIDENT
Dr. Rosa Rangel

Director of Hospitalists at WhidbeyHealth | Former director of Intensive care Unit & EKG Reader at Redwood Memorial Hospital



VICE PRESIDENT
Michelle Aube

Certified Registered Nurse Anesthesiologist | Doctoral candidate | Served as Chair of Credentials | Served Formerly at Dartmouth Medical Center | Educated at UNH, UNE, & MSU



SECRETARY
Michelle Munro

Nonprofit Leader | Expertise in mental health, disability, domestic violence matters | Former Director of Operations for AIDS Housing of WA | Former President of Summit Assistance Dogs | Former president of Rotary Club of South Whidbey



TREASURER
Megan Wise

Senior Vice President & Commercial Banking Officer at Whidbey Island Bank, a Division of Heritage Bank



Captain Bert Speir (Ret.)

Former commanding officer of 2 Naval hospitals & chief of staff at Navy's medical headquarters command | Former President of WH Foundation



Rear Admiral Bill McDaniel (Ret.)

Former commanding officer of four Naval hospitals | Unique distinction of being the only medical officer to ever hold position of deputy commander of US Pacific command | Author & Lecturer



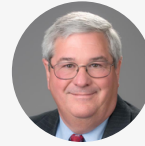
Dr. Bruce Porter

Internationally recognized lecturer & pioneer in breast MRI Former Director of Swedish Diagnostic Imaging | Educated at Stanford, UCSD, UND, & UC Davis | Former faculty of UW & Affiliate Investigator with Fred Hutchinson



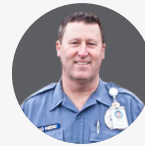
Debra Drake

Award Winning Interior Designer | Human Resources and Organizational Development Executive specializing in Mergers & Acquisitions and Leadership Development / Coaching



Jeffery C. Pleet

Edward Jones Financial Advisor with a Chartered Financial Consultant & a Chartered Life Underwriter designation



Robert May

Chief Paramedic at WH | Expertise in community risk reduction strategies & community paramedics. Former firefighter at Naval Air Station Whidbey Island & Oak Harbor Fire Department



Ex-Officio
Lt. Col. Marion Jouas (Ret.)

WH Commissioner | Former WH Foundation President | Georgetown Graduate in Health Systems Management | Career Registered Nurse | Lt. Col. United States Air Force

2023 Officers

President | Lt. Col. Marion Jouas (Ret.)
Treasurer | Megan Wise |
Secretary | Carmen McFadyen

2023 Directors

Captain Bert Speir (Ret.)
Rear Admiral Bill McDaniel (Ret.)
Dr. Bruce Porter
Debra Drake
Jeffery C. Pleet
Nic Wildeman
Dr. Rosa Rangel

OUR FOUNDATION TEAM

2023 Team

Helen Taylor, Executive Director
Samar Arny, Executive Director | Successor March 2023
Heather Tenore | Foundation Coordinator
Michelle Suggs | Gift Shop Coordinator

2024 Team

Samar Arny, Executive Director | Successor March 2023
Heather Tenore | Foundation Coordinator (Former)
Michelle Suggs | Gift Shop Coordinator
JT Nelson | Grants & Philanthropy Programs Coordinator (Former)
Amy Jane Sayre | Foundation Coordinator
Phoebe Keliikupakako | Fundraising & Development Specialist
Rainy Simpson | Incoming Director

OUR 2023 VOLUNTEERS

Alexis Gross	Ed Coleman	LaJolla Peters	Pat Hernandez
Amy Walchenbach	Erica Sugatan	Lani	Paul Porter
Anna Bailey	Erik Robins	Lee Ruonavaara	Paul Sonnenfeld
Arisbeth	Frankie Tenore	Les Cummins	PaulBen McElwain
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Bajin Smith	Gary Parker	Lorrie Anderson	Peggy Knoll
Bert Spier	Heather Dickinson	Lucy Tenore	Rainy Simpson
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Bob Stephens	Jason	Magen Gregory	Ray Gross
Breanna	Jayne Brent	Marcia Fakkema	Rebekah Allred
Brit Kraner	Jeanne Sandahl	Marilyn Messner	Ricardo Reyes
Bruce Porter	Jennifer Skinner	Marion Jouas	Richie Lucio
Cassie Staggs	Jerry Kroon	Mark Crowder & John	River Powers
Christi Messner	John	Marty Riley	Miss. Oak Habor 2023
Christian De Guzman	John Clark	Mary-Lou Shannon	Samar Arny
Chrysalis Kendall	Jonathan Young	Matt Arny	Shanell Pookphant
Chuck Hammer	Kacie Kiel	Matt Plush	Shanna Harney-Bates
Citlalli	Kate	Melanie Farnworth	Simona Groves
Cliff Corcoran	Kate Brazle	Mike Metro	Stephanie Martin
Conor O'Brien	Kayla Gomez	Mike Shannon	Steve Ruonavaara
Curtis Shumate	Ken Wolfe	Mike Tenore	Tara Phelps
Curtis Shumate	Kim Bailey	Miles Davidson	Terri Crane
Dave Wicks	Kinsey Cooley	Morgan Savage	Tiffany Gentry
David Allen	Kristine Young	Nancy Jean Fey	Tre Everett
Debra Drake	Kulvinder Kaur	Nathan Staggs	Veancha White
			Will Holbert



2024 HIGHLIGHTS

2024 HIGHLIGHTS

YEAR OF STRATEGIC ALIGNMENT

- 2024 | Year of Strategic alignment & restructuring
- \$700,000 Building Purchase for Enhanced Hospice Care
- \$1M Cardiac Monitoring System Campaign
- 22nd Tour de Whidbey | August 17, 2024
- 4th Annual Golf, Dinner & Auction | August 21, 2024
- Enchanted Masquerade Gala | October 5, 2024



2024 KEY HIGHLIGHTS

2024 | YEAR OF STRATEGIC ALIGNMENT & RESTRUCTURING

As the Foundation transitioned into 2024, we shifted our focus from execution to strategic alignment. This pivotal year was dedicated to reshaping our approach for long-term impact and sustainable growth. Our efforts centered on a comprehensive reassessment of programs, priorities, and operational methodologies to enhance our service to the community, patients, and medical professionals on Whidbey. By streamlining our strategies and refining our operations, we committed to building a resilient framework that supports our mission and maximizes our impact. To achieve the overarching goal of strategic alignment, the year is divided into two main phases, each spanning two quarters:

QUARTERS 1 & 2

Strategic Analysis & Building Coherent Team

1. Building a Coherent Team

Initiating an exhaustive process of interviewing, hiring, onboarding, and training to assemble a coherent and collaborative team. Emphasis on fostering a harmonious and productive work environment.

2. Strategic Analysis & Direction Realignment

Conducting a thorough analysis of existing processes, strategic focus, and direction. Reevaluating organizational programs, operations, goals, and priorities to ensure 1) efficiency 2) sustainability 3) impactful services & programs, 4) steady return on investment, and 5) alignment with the evolving needs of the community, patients, and medical professionals

QUARTERS 3 & 4

Return on Investment

1. Implementation of Annual Action Plans

Utilizing the insights gained from the earlier analysis to set concrete and actionable annual plans. Aligning resources and efforts towards strategic objectives to maximize impact.

2. Monitoring & Adapting

Establishing a robust monitoring system to track the return on investment from implemented changes. Remaining flexible and adaptive, ready to adjust strategies based on real-time feedback and evolving circumstances.

SPRING 2024 | \$700,000 BUILDING

Purchase for Enhanced Hospice Care



We extend our deepest gratitude to our generous donors and the community for their unwavering support. Your contributions have made this important expansion possible, and together, we are taking meaningful strides towards improving the hospice experience for all.

We are excited to announce a major step forward in our commitment to supporting compassionate care: the Foundation has purchased a new building for our Hospice Care team, investing \$700,000 from both restricted and unrestricted funds. This facility will serve as a dedicated office space, centralizing our Hospice Care operations and enhancing our ability to coordinate care for our patients.

Although this building will not be a site for direct patient care, it will play a crucial role in supporting our Hospice Care team, providing them with a professional environment to streamline their work and improve service delivery. This investment ensures that our team has the resources and space needed to effectively support patients and families during critical times, reinforcing our dedication to providing high-quality, compassionate care.

2024 KEY HIGHLIGHTS

\$1M

ENHANCING PATIENT CARE WITH
ADVANCED CARDIAC MONITORING


\$100,000
Challenge
Match

Cardiac Monitoring System
for Whidbey Island




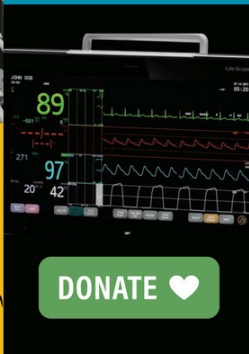


Upgrading Cardiac
Monitoring System
for Our Community


\$1MM

Heartbeat of
Whidbey





DONATE 



In June 2024, we launched a crucial campaign to raise funds for a state-of-the-art Cardiac Monitoring System at WhidbeyHealth Medical Center. This vital equipment, with a cost of \$1 million, is essential for maintaining the highest standards of patient care, as our current system is nearing the end of its useful life.

Your support is now more critical than ever. Every dollar you contribute will be doubled, magnifying its impact and helping us reach our goal. We invite you to be a part of this life-saving mission. Your generosity will directly benefit countless patients and families, ensuring that WhidbeyHealth continues to serve as a beacon of hope and healing in our community.

Thank
you!

Thanks to an extraordinary
\$100,000 matching challenge from
the Waterman Medical Foundation
(\$70,000), the Polly Harpole Hospital
Guild, and the WhidbeyHealth Gift Shop
(\$30,000), we've already laid a strong
foundation for this campaign.

Departments Impacted	
1	Intensive Care Unit (ICU)
2	Emergency Department (Emergency Department)
3	Operating Room (Surgery Suites & Procedure Room)
4	Central Monitoring Room (COMMS Center / HUC)
5	Labor & Delivery (Family Birthplace / MedSurg Obs. / QA Room)
6	Telemetry (MedSurg2 - Tele)
7	Perioperative Services (Pre-Op, PACU & Ambulatory Care)
8	Radiology (Diagnostic Imaging)
9	IT Items (Interface Products & Services)

2024 COMING UP



22ND TOUR DE WHIDBEY

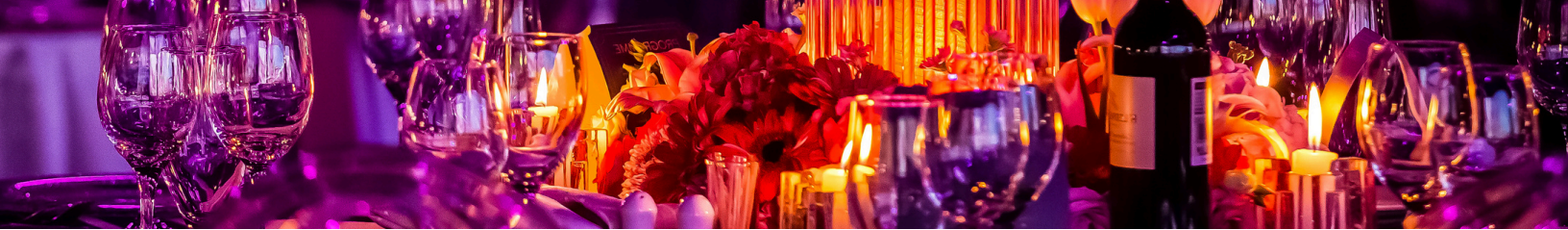
17 August, 2024 | Whidbey Island



4TH ANNUAL GOLF, DINNER & AUCTION

21 August, 2024 | Useless Bay Golf & Country Club





2024 COMING UP



ENCHANTED MASQUERADE GALA

October 5, 2024 | Useless Bay Golf & Country Club

JOIN US

ENCHANTED MASQUERADE GALA

Saturday, October 5, 2024 @ 5:00 PM
Useless Bay Golf & Country Club

WhidbeyHealth
FOUNDATION



Enchanted Masquerade Gala

Healing Thrives Where Compassion Converges

Embark On A Journey Filled With Elegance & Purpose

This year's gala promises to be a captivating evening, embracing the masquerade theme while celebrating the spirit of giving and community impact.

Your Support Will Help

- 1) Support the opening of the rehab clinic this year in Oak Harbor
- 2) Revamp the rehab clinic at the Medical Center in Coupeville
- 3) Facilitate a potential rehab clinic in Clinton

The Focus Of These Efforts Will Expand & Revitalize

Cardiac Rehab | Pulmonary Rehab | Pediatric Rehab | Physical Therapy
Occupational & Speech Therapy | Specialty Services



FINANCIAL STATEMENTS

APPENDIX

FINANCIAL STATEMENTS



The final section of this report features the comprehensive financial review conducted by Larson Gross, which was delivered on August 1, 2024.

This review includes detailed financial statements that provide an in-depth analysis of our fiscal health over the past year. The statements offer a transparent view of our financial position, including income, expenditures, assets, and liabilities. These documents reflect our commitment to financial integrity and accountability, showcasing how effectively we manage and allocate resources to support our mission. The thorough examination by Larson Gross ensures that our financial practices are robust and compliant with industry standards, reinforcing the trust of our stakeholders and the community we serve.



FINANCIAL STATEMENTS

WhidbeyHealth Foundation

Statements of Financial Position

December 31, 2023 and 2022

(See Independent Accountant's Review Report)

	2023	2022
Assets		
Current assets		
Cash	\$ 1,114,044	\$ 1,726,524
Pledges receivable	1,500	45,559
Other assets	-	4,000
Total current assets	1,115,544	1,776,083
Investments	847,644	796,205
Total assets	<u>\$ 1,963,188</u>	<u>\$ 2,572,288</u>
Liabilities and Net Assets		
Liabilities		
Accounts payable	\$ 16,594	\$ 8,656
Grants payable	5,011	67,281
Total liabilities	21,605	75,937
Net assets		
Without donor restrictions		
Board designated - quasi endowment	391,014	346,579
Board designated	58,999	73,620
Undesignated	(137,241)	9,125
Total net assets without donor restrictions	312,772	429,324
With donor restrictions	1,628,811	2,067,027
Total net assets	<u>1,941,583</u>	<u>2,496,351</u>
Total liabilities and net assets	<u>\$ 1,963,188</u>	<u>\$ 2,572,288</u>



FINANCIAL STATEMENTS

WhidbeyHealth Foundation

Statements of Activities

Years Ended December 31, 2023 and 2022

(See Independent Accountant's Review Report)

	2023			2022		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
Support and revenue						
In-kind donations	\$ 421,314	\$ -	\$ 421,314	\$ 224,086	\$ -	\$ 224,086
Special events, net of direct expenses of \$65,766 and \$19,272, respectively	-	270,495	270,495	51,871	69,682	121,553
Contributions	-	252,814	252,814	42,217	198,128	240,345
Investment return	44,435	7,004	51,439	(73,598)	(13,997)	(87,595)
Other income	10,960	13,987	24,947	2,301	6,670	8,971
Net assets released from restrictions	982,516	(982,516)	-	429,709	(429,709)	-
Total support and revenue	1,459,225	(438,216)	1,021,009	676,586	(169,226)	507,360
Expenses						
Program services						
Grants	1,074,518	-	1,074,518	532,187	-	532,187
Other program services	112,615	-	112,615	61,788	-	61,788
Total program services	1,187,133	-	1,187,133	593,975	-	593,975
Management and general	186,081	-	186,081	90,718	-	90,718
Fundraising	202,563	-	202,563	125,253	-	125,253
Total expenses	1,575,777	-	1,575,777	809,946	-	809,946
Change in net assets	(116,552)	(438,216)	(554,768)	(133,360)	(169,226)	(302,586)
Net assets, beginning of year	429,324	2,067,027	2,496,351	562,684	2,236,253	2,798,937
Net assets, end of year	\$ 312,772	\$ 1,628,811	\$ 1,941,583	\$ 429,324	\$ 2,067,027	\$ 2,496,351



FINANCIAL STATEMENTS

WhidbeyHealth Foundation

Statements of Functional Expenses

Years Ended December 31, 2023 and 2022

(See Independent Accountant's Review Report)

	2023				2022			
	Program Services	Management and General	Fundraising	Total	Program Services	Management and General	Fundraising	Total
Grants	\$ 1,074,518	\$ -	\$ -	\$ 1,074,518	\$ 532,187	\$ -	\$ -	\$ 532,187
In-kind expenses	89,219	139,932	192,163	421,314	47,233	56,241	120,612	224,086
Other	-	19,440	9,208	28,648	-	2,266	1,996	4,262
Professional fees	-	26,709	1,192	27,901	-	32,211	2,645	34,856
Vouchers for hospital care	14,545	-	-	14,545	5,112	-	-	5,112
Scholarships	8,851	-	-	8,851	9,443	-	-	9,443
Total expenses	<u>\$ 1,187,133</u>	<u>\$ 186,081</u>	<u>\$ 202,563</u>	<u>\$ 1,575,777</u>	<u>\$ 593,975</u>	<u>\$ 90,718</u>	<u>\$ 125,253</u>	<u>\$ 809,946</u>



FINANCIAL STATEMENTS

WhidbeyHealth Foundation

Statements of Cash Flows

Years Ended December 31, 2023 and 2022

(See Independent Accountant's Review Report)

	<u>2023</u>	<u>2022</u>
Cash flows from operating activities		
Change in net assets	\$ (554,768)	\$ (302,586)
Adjustments to reconcile change in net assets to net cash used by operating activities:		
Net realized and unrealized (gain) loss on investments	(29,650)	176,218
(Increase) decrease in assets		
Pledges receivable	44,059	(21,559)
Other assets	4,000	(2,000)
Increase (decrease) in liabilities		
Accounts payable	7,938	1,281
Grants payable	<u>(62,270)</u>	<u>(16,707)</u>
Net cash used by operating activities	(590,691)	(165,353)
Cash flows from investing activities		
Purchases of investments	(656,967)	(419,652)
Proceeds from sales of investments	<u>635,178</u>	<u>331,029</u>
Net cash used by investing activities	<u>(21,789)</u>	<u>(88,623)</u>
Net change in cash	(612,480)	(253,976)
Cash, beginning of year	<u>1,726,524</u>	<u>1,980,500</u>
Cash, end of year	<u>\$ 1,114,044</u>	<u>\$ 1,726,524</u>





Our vision is to pioneer sustainable rural healthcare solutions and enrich care quality for all on Whidbey Island.

Through community advocacy, outreach, philanthropy, and innovative partnerships, **Our mission** is to advance patient care at WhidbeyHealth, empower our healthcare professionals, strengthen the community's economic vitality, and secure resources & access to high-quality healthcare for all.

To Donate & Learn More:



Independent 501(c)3 | Tax ID: 91-1147024



WhidbeyHealthFoundation.org



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[instagram.com/
whidbeyhealthfoundation](https://instagram.com/whidbeyhealthfoundation)

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